

CENTRE FOR DISTANCE & ONLINE EDUCATION

**EVALUATION SCHEME
SYLLABUS
(REVISED)**

**MASTER OF BUSINESS ADMINISTRATION
(MBA)**

EFFECTIVE FROM: 2025-26



**Centre for Distance & Online Education
Swami Vivekanand Subharti University
Meerut (U.P.)**

**CENTRE FOR DISTANCE & ONLINE EDUCATION
SWAMI VIVEKANAND SUBHARTI UNIVERSITY
MEERUT**

EVALUATION SCHEME

MASTER OF BUSINESS ADMINISTRATION (MBA)

| SEMESTER- I | | | | | | | |
|--|--------------------|--|--------------------|---------------|------------------------------------|----------------------------|--------------------|
| MASTER OF BUSINESS ADMINISTRATION (MBA) | | | | | | | |
| S.N. | Course Code | Course Name | Course Type | Credit | Continuous Assessment Marks | Term End Exam Marks | Grand Total |
| | | | | | AW | | |
| 1 | MBA-101 | Principles and Practices of Management | Core Course | 4 | 30 | 70 | 100 |
| 2 | MBA-102 | Managerial Economics | Core Course | 4 | 30 | 70 | 100 |
| 3 | MBA-103 | Accounting for Managers | Core Course | 4 | 30 | 70 | 100 |
| 4 | MBA-104 | Organizational Behavior | Core Course | 4 | 30 | 70 | 100 |
| 5 | MBA-105 | Business Statistics | Core Course | 4 | 30 | 70 | 100 |
| 6 | MBA-106 | Information Systems for Management | Core Course | 4 | 30 | 70 | 100 |
| 7 | MBA-107 | Communication for Management | Core Course | 4 | 30 | 70 | 100 |
| Total | | | | 28 | 210 | 490 | 700 |

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| SEMESTER- II | | | | | | | |
|--|--------------------|------------------------------------|--------------------|---------------|------------------------------------|----------------------------|--------------------|
| MASTER OF BUSINESS ADMINISTRATION (MBA) | | | | | | | |
| S.N. | Course Code | Course Name | Course Type | Credit | Continuous Assessment Marks | Term End Exam Marks | Grand Total |
| | | | | | AW | | |
| 1 | MBA-201 | Business Laws | Core Course | 4 | 30 | 70 | 100 |
| 2 | MBA-202 | Research Methodology | Core Course | 4 | 30 | 70 | 100 |
| 3 | MBA-203 | Financial Management | Core Course | 4 | 30 | 70 | 100 |
| 4 | MBA-204 | Human Resources Management | Core Course | 4 | 30 | 70 | 100 |
| 5 | MBA-205 | Marketing Management | Core Course | 4 | 30 | 70 | 100 |
| 6 | MBA-206 | Operations Research | Core Course | 4 | 30 | 70 | 100 |
| 7 | MBA-207 | Production & Operations Management | Core Course | 4 | 30 | 70 | 100 |
| Total | | | | 28 | 210 | 490 | 700 |

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| SEMESTER- III | | | | | | | |
|--|------------------------|--|----------------------------------|---------------|--|--|------------------------|
| MASTER OF BUSINESS ADMINISTRATION (MBA) | | | | | | | |
| S. N. | Course Code | Course Name | Course Type | Credit | Continuous Assessment Marks | Term End Exam Marks | Grand Total |
| | | | | | AW | | |
| 1 | MBA-301 | Strategic Management | Core 15 | 4 | 30 | 70 | 100 |
| 2 | MBA-302 | Retail Management | Core 16 | 4 | 30 | 70 | 100 |
| 3 | MBA-303 | Project Report | Project | 6 | - | 100 | 100 |
| 4 | DSE-1 | First Specialization Elective 1 | Discipline Elective | 3 | 30 | 70 | 100 |
| 5 | DSE-2 | First Specialization Elective 2 | Discipline Elective | 3 | 30 | 70 | 100 |
| 6 | DSE-3 | Second Specialization Elective 1 | Discipline Elective | 3 | 30 | 70 | 100 |
| 7 | DSE-4 | Second Specialization Elective 2 | Discipline Elective | 3 | 30 | 70 | 100 |
| 8 | MBA-304 | Comprehensive Viva Voce | Skill Enhancement Elective | 4 | - | 100 | 100 |
| Total | | | | 30 | 180 | 620 | 800 |

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| SEMESTER- IV | | | | | | | |
|--|------------------------|--|------------------------|---------------|--|--|------------------------|
| MASTER OF BUSINESS ADMINISTRATION (MBA) | | | | | | | |
| S. N. | Course Code | Course Name | Course Type | Credit | Continuous Assessment Marks | Term End Exam Marks | Grand Total |
| | | | | | AW | | |
| 1 | MBA 401 | Entrepreneurship and Small Business Management | Core 17 | 4 | 30 | 70 | 100 |
| 2 | MBA 402 | Dissertation and Comprehensive Viva Voce | Project work | 8 | - | 200 | 200 |
| 3 | DSE-5 | First Specialization Elective 3 | Discipline Elective | 3 | 30 | 70 | 100 |
| 4 | DSE-6 | First Specialization Elective 4 | Discipline Elective | 3 | 30 | 70 | 100 |
| 5 | DSE-7 | Second Specialization Elective 3 | Discipline Elective | 3 | 30 | 70 | 100 |
| 6 | DSE-8 | Second Specialization Elective 4 | Discipline Elective | 3 | 30 | 70 | 100 |
| Total | | | | 24 | 150 | 550 | 700 |

Total Credits: 110

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3.6 LIST OF ALL COURSES UNDER DIFFERENT CATEGORIES FOR MBA PROGRAMME

| COURSE TYPE | | COURSE CODE | COURSE NAME | |
|--|---|--|---|---|
| Core Course | | MBA-101 | Principles and Practices of Management | |
| | | MBA-102 | Managerial Economics | |
| | | MBA-103 | Accounting for Managers | |
| | | MBA-104 | Organizational Behavior | |
| | | MBA-105 | Business Statistics | |
| | | MBA-106 | Information Systems for Management | |
| | | MBA-107 | Communication for Management | |
| | | MBA-201 | Business Laws | |
| | | MBA-202 | Research Methodology | |
| | | MBA-203 | Financial Management | |
| | | MBA-204 | Human Resources Management | |
| | | MBA-205 | Marketing Management | |
| | | MBA-206 | Operations Research | |
| | | MBA-207 | Production & Operations Management | |
| | | MBA-301 | Strategic Management | |
| | | MBA-302 | Retail Management | |
| | MBA-401 | Entrepreneurship and Small Business Management | | |
| Category I- Discipline Specific Elective (Choose two disciplines) | Marketing Management | III Semester | MBAMK1 | Consumer Behavior & Marketing Comm. |
| | | | MBAMK3 | Sales and Distribution Management |
| | | IV Semester | MBAMK2 | Marketing of Services |
| | | | MBAMK4 | E-Marketing |
| | Financial Management | III Semester | MBAFM1 | Management of Working Capital |
| | | | MBAFM2 | Security Analysis & Portfolio Management |
| | | IV Semester | MBAFM3 | Management to Financial Institutions & Services |
| | | | MBAFM4 | Corporate Financial Restructuring |
| | Human Resource Management | III Semester | MBAHR1 | Industrial Relations & Labour Enactments |
| | | | MBAHR2 | Organization Development |
| | | IV Semester | MBAHR3 | Global HRM |
| | | | MBAHR4 | Negotiation & Counseling |
| Information Technology Management | III Semester | MBAIT1 | Database Management System | |
| | | MBAIT2 | System Analysis & Design & Software Engineering | |
| | IV Semester | MBAIT3 | Data communication & Network | |
| | | MBAIT4 | Electronic Commerce | |
| | Skill Enhancement Course | All Disciplines | MBA- 304 | Comprehensive Viva Voce |
| | Project/Research/ Dissertation | All other Disciplines | MBA-303 | Project Report |
| MBA-402 | | | Dissertation and Comprehensive Viva Voce | |

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Total Credits: 110

Abbreviation:

DSCC : Discipline Specific Core Course
DSEC : Discipline Specific Elective Course
SEC : Skill Enhancement Course